Wychwood School
OXFORD

Photographic Image Authorisation

In line with Wychwood School's commitment to Data Protection and the need to ensure the welfare and safety of all young people in our care, in accordance with our Safeguarding Policy and Management of Images Policy we will not permit photographs, video or other images of young people to be published without the consent of parents/guardians and children.

There will be many occasions when photographs will be taken of your child during their time at Wychwood e.g. drama performances, trips, sports fixtures and numerous other activities. The majority of these images will be 'group-shots' rather than images of individuals.

These images are used in displays around the School, on the School website, on social media (Facebook, Twitter, Instagram), the school magazine and in other promotional material such as the prospectus. We only publish images in which individuals are not identified by their full name.

There are, however, occasions when it is beneficial to both the school and the individual for your child's name to be published, for example as a recognition of achievement, and on those occasions you will be approached, generally from the Director of Marketing and Admissions, for specific permission to use an identifiable image in a specific situation.

There may also be occasions when video footage is taken for promotional purposes eg drama performances, sports fixtures and general school life. Any video used for school purposes will always be approved by a member of the Senior Leadership Team before being published.

Where permission has been given for the use of images for marketing purposes, the School will continue to use those images after the pupil has left Wychwood unless they or their parents have specifically withdrawn that permission in writing.

Should you decide that you do NOT wish your child to appear in any images or video (and please ensure your child is aware of your decision) we will take the appropriate action within school, which may mean removing them from group photos, to follow your wishes.